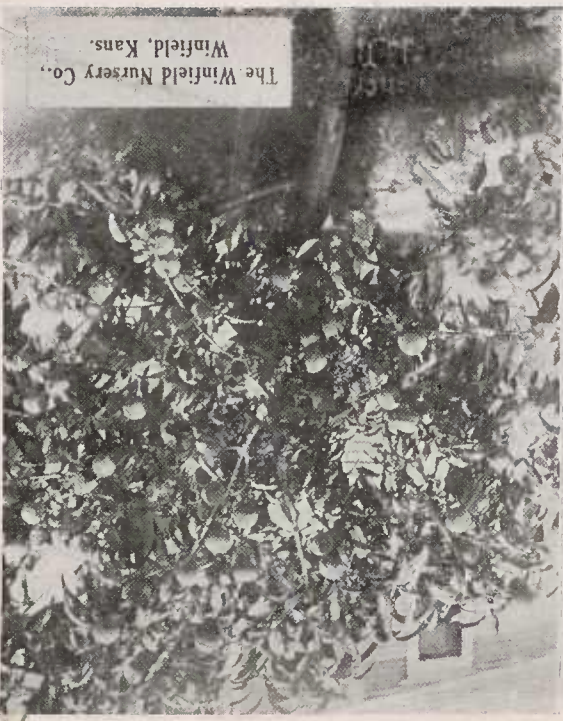


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



Send list of wants for full information and estimates.
Currants, Gooseberries, Etc.
Pears, Plums, Cherries, Apricots, Quinces, Grapes, Blackberries, Raspberries, Strawberries, etc.

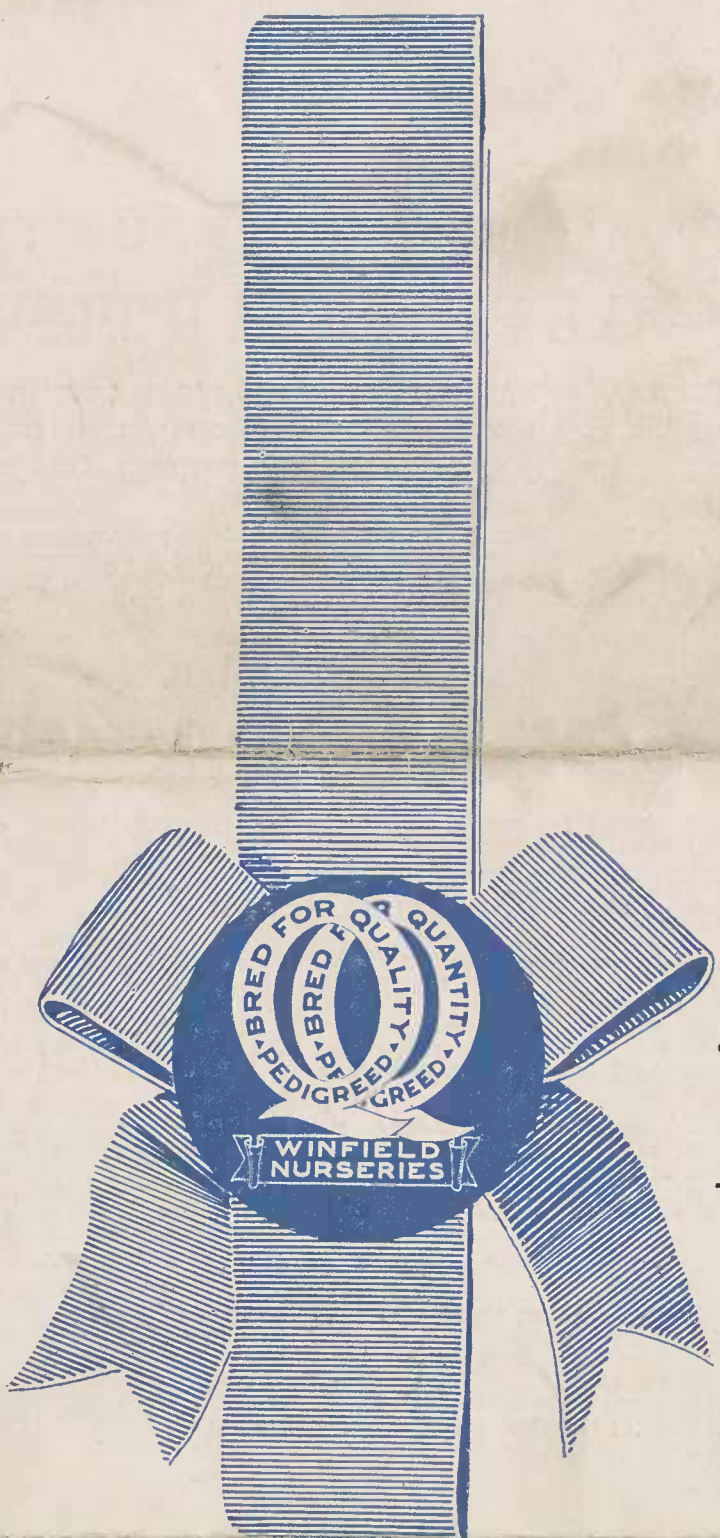
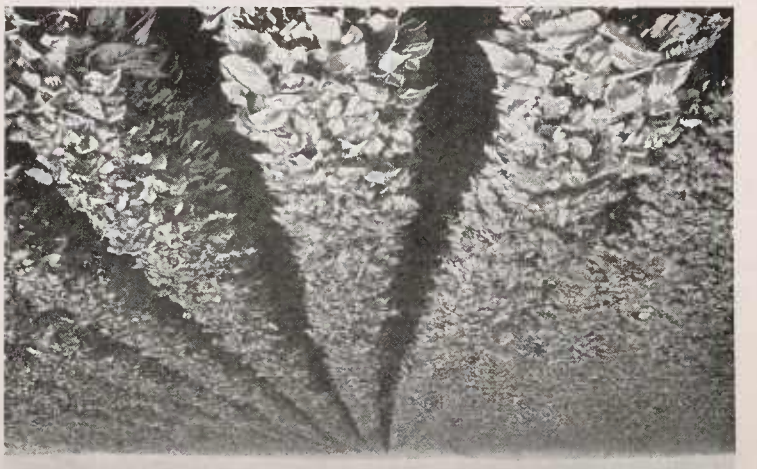
We have a very extensive stock of all leading varieties of peaches.
We can also furnish all other standard varieties. Big Winner. We can also furnish the next year after planting. A red meat, very juicy and of excellent flavor. Begins fruiting the next year after planting. A

JAPAN BLOOD DWARF PEACH

This strain of the world's best market peach far exceeds the old. We are breeding large quantities of these right from the First Prize-Winning Stock. This stock is Pedigreed.

GENUINE HOTTES ELBERTA PEACH

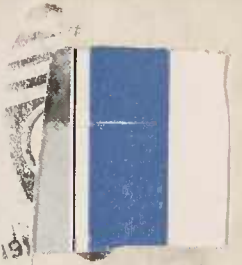
OVER TWO MILLION YOUNG CATALPA SPECIOSA TREES FOR SALE
We are the largest growers of GENUINE CATALPA SPECIOSA IN THE WORLD. This is the fastest growing hardwood, making six-inch fence posts at five years of age, and excellent lumber stock at six, eight and ten years. It is very fine, close-grained, and takes an excellent finish. As a commercial proposition, it will net twice or three times as much as any grain crop. Every farmer ought to grow enough for his own fence posts and necessary lumber. IF INTERESTED—WRITE FOR SPECIAL CATALOG.



For

Mr. W. P. Gould,

Department of Agriculture,
Washington, D.C.





A Personal Letter From Moncrief

Of all the horticulturists, scientists, editors, and men who are interested in advancement of new ideas, that have come to see our stock and methods, and investigate them personally this summer, there has not been a single one that did not approve. Can't you come and see with your own eyes, just what we are doing?

Every planter of trees, whether for a family orchard or a large commercial plant, that has personally visited us this year, has placed an order with us. Is that not a most remarkable record? What does that record mean to you?

Since I cannot meet you face to face, I want this talk to be the next thing to it. I feel that I have failed up to this time to make you understand this new idea of pedigreed trees.

Have you noticed that our guarantee is stronger than ~~has~~ ever been put out by a nursery company, simply because we believe in you?

Why don't you buy our trees?

To get pedigreed trees you must place your order early, for when the supply is exhausted, your order must be refused, as they cannot be obtained elsewhere. If I fail to make plain to

you in this letter, the true value of pedigreed trees, will you not write and tell me what additional information I can furnish you?

I know by our own work, that at least 40% of every orchard is unprofitable because of poor or barren trees, or just because quantity bearing parentage was not in them.

A good many people think that trees are propagated by dividing the roots or are produced from apple seeds—neither is correct. They are grown by either grafting or budding. Usually the French Seedling Crab is used for the root growth and on to this is grafted a scion, or short twig, from the variety of apple tree wanted reproduced.

Here is where we differ largely from the regular nursery propagation.

Most nurseries usually have some trees of each variety which they have let grow up just to cut scions from, and where they have none of their own, they go into other orchards and cut from all the trees promiscuously without regard to bearing habit.

Their main object being to grow trees as cheaply as possible so as to meet your demand for a ridiculously low price—they cannot go to the bother that we do. Neither you nor they can tell whether the tree they ship you has been grown from a scion cut from a tree of heavy bearing progeny or whether it ever had an apple on it.

When you plant your orchard, say of 100 or 1,000 or 10,000 trees, all you know about your trees is that they are apple trees of a certain variety (and not always so sure about this either) and possibly not over one out of every ten ever came from a profitable bearing tree. You have noticed in every orchard a few trees, just a small part of the total, that have a much heavier crop and of much superior quality. Well this is the reason. As a rule these individual trees usually have a very good crop every year, and while the orchard as a whole is never very profitable, still if all the trees were as good bearers as these few, the orchard would be extremely profitable.

Now here is where we differ in our method of propagation. We have no grown up nursery rows of our own to cut scions from. We have selected orchards at different points, which have proven wonderful bearers—then when the fruit is on and of sufficient size to determine the quality of it, we send our experts who go over each tree carefully and mark those trees which are

VERY EXTRAORDINARY. They must be perfect in every way to breed from, because every tendency of that tree will repeat itself in the offspring—just as in live stock, in grain and in people.

These special individual trees are watched year after year and no scions are ever taken or used from them until we know that the Quality-Bearing and Quantity-Bearing habit is in them—in this way we get a pedigreed stock to start with and every tree propagated from them is a pedigreed tree ready to repeat the profitable tendencies in your orchard.

Don't you think trees grown in this manner are bound to be better for you to plant?

Don't you think it safer to spend your eight or ten years of growing care upon them?

Don't you think there would be fewer barren trees in your orchard if grown from such parentage?

Now, it doesn't matter whether you plant a dozen apple trees for family use or a commercial orchard—you cannot afford to plant anything but Winfield Pedigreed Trees of Quality.

Certainly we cannot grow such trees as cheap as we could scrub stock but as the cost of the tree is only a few cents anyway, the largest item being labor of growing, you cannot afford to be disappointed at the end of eight or ten years.

Please remember, that we are the only Nursery in the World growing EXCLUSIVELY by this method.

We want your order for Genuine Winfield Pedigreed Trees of Quality—and assure you that you will get them.

The
Winfield Nursery
Company
Winfield, Kansas

Je Moncrief
President



OVER TWO MILLION YOUNG CATALPA SPECIOSA TREES FOR SALE

We are the largest growers of **GENUINE CATALPA SPECIOSA IN THE WORLD**. This is the fastest growing hardwood, making six-inch fence posts at five years of age, and excellent lumber stock at six, eight and ten years. It is very fine, close-grained, and takes an excellent finish. As a commercial proposition, it will net twice or three times as much as any grain crop. Every farmer ought to grow enough for his own fence posts and necessary lumber. **IF INTERESTED—WRITE FOR SPECIAL CATALOG.**

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JAPAN BLOOD DWARF PEACH

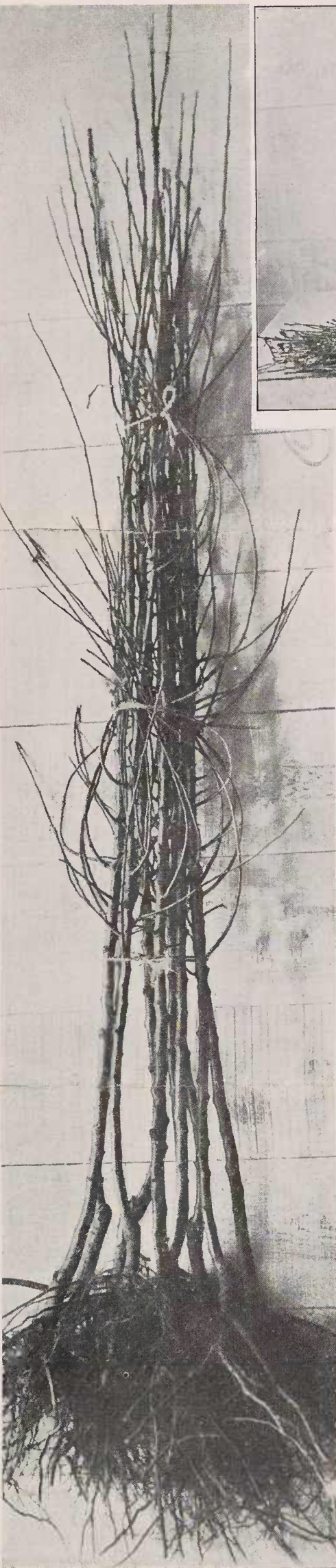
This peach has a rich, blood-red meat, very juicy and of excellent flavor. Begins fruiting the next year after planting. A Big Winner. We can also furnish all other standard varieties of peaches.

We have a very extensive stock of all leading varieties of Pears, Plums, Cherries, Apricots, Quinces, Grapes, Blackberries, Raspberries, Strawberries, Currants, Gooseberries, Etc.

Send list of wants for full information and estimates.



The Winfield Nursery Co.,
Winfield, Kans.



We Grow
Pedigreed
Trees from
Pedigreed
Scions

EVERY TREE HAS A PEDIGREE

Nothing has ever been introduced in Horticulture before that has so awakened commercial orchardists as the Moncrief System of Pedigreed Tree Propagation.

From one end of the country to the other comes words of praise and commendation—from Government and State Officials, from Experiment Stations, from Large Orchard Owners, from Bankers, Lawyers, Merchants, Commission Men and Home Owners.

The long sought solution of why orcharding does not universally or more uniformly pay—is solved beyond a question of a doubt.

We do not claim that this is a new discovery, we do not claim inspiration—we simply began at the root of the trouble and worked out a logical conclusion.

If some individual trees habitually yield profitable crops of superior quality—every other tree of that same variety in the same conditions ought to grow a profitable crop of superior quality—or there is something individually different in the profitable tree. Now, you can see that, can't you?

And that is the basis upon which all

Winfield Trees of Quality

are bred—habitual individual Quality-Bearing and Quantity-Bearing in every tree. How do we get this universal bearing habit in all our trees?—Well, listen.

You know that when farmers want to raise fine horses, or fine hogs, or fine cattle, or fine chickens—they first start with thoroughbred breeding stock, don't they? Certainly.

How long do you suppose they would have to breed scrubs to get pedigreed stock?

You wouldn't want to start to grow stock that way.

Well that is just what nurserymen and orchardists have been doing for centuries—and today there is just as large a percentage of unprofitable trees in every orchard as there was fifty years ago—perhaps more.

They assumed that if they bought nice sized, healthy trees out of the nursery row and cultivated them well, that big crops were bound to come.

Some scrub animals are pretty well shaped and all right for ordinary purposes, but how long would you have to feed him to make him a thoroughbred? He might look all right, but when you come to sell him—he'd bring a scrub's price.

How long would you have to cultivate the scrub tree to get a pedigreed tree out of it—it would be a scrub when you started with it at two years old and it would always be a scrub tree.

We claim that you have to start with the mother tree—the tree from which the propagating scions are cut.

In every orchard there are certain individual trees that are tremendous bearers—they always have apples and a better quality of apples.

The tree itself is more perfect in shape—sometimes there is only just a few in a whole orchard.

Now instead of taking scions promiscuously from every tree in the orchard, we breed entirely from these

especially selected specimen bearing trees, because the pedigreed blood is in them and will always repeat itself.

So then a hundred trees or five thousand trees grown from scions off this kind of trees will make the whole orchard just like the mother parentage, and reduce the barren or unprofitable trees to a minimum.

This makes your whole orchard profitable.

In this way you get great crops of fine quality fruit—which sell well and for a fancy price.

You don't want an orchard with half the trees profitable because it costs just as much to tend the barren ones, the same ground room and the same expenditure.

You want every tree to bring a big crop—then you will make money—how else can you do it?

Now we cannot know for sure that we have the perfect pedigreed parent the first season—we select these specimen trees in bearing orchards, mark them, watch them, sometimes several years, until we absolutely know that they repeat and repeat their quantity and quality bearing habits—then we use them for breeding stock.

This takes time, this takes money, this takes patience, this takes experts and experience—but how much better for us to do this in the little stock than for you to do this in the orchard row—

To kill the aspirations of the enthusiastic orchardist, when after investing his money in land, in trees, in cultivation, pruning, spraying and supervising for six, eight or ten long years—to discover at last that only a part of his trees at least are profitable bearers—or that the quality of his fruit is inferior and without a market.

Blood tells in trees just the same as in people, animals, grains and plants.

This is just as important to the home orchard grower.

Get Quality and Quantity at the start or you will never have it at all.

PLAT OF ORCHARD

Showing Trees of X—1—O in Variety *Mammoth Black Twig*
DIRECTIONS—Count tree rows each way; take a rule and draw a line around dots needed so that each dot will represent a tree; then indicate on outside of orchard line points of the compass with N. E. S. W.
Each dot will now represent a tree in the orchard. Mark the dots that represent the above variety with one of the three characters according to their merits. *X—no. Pippin to the North*

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
1	○	○			X	○	○																		
2	○	○	X	○	○							X	X												
3			X									X													
4				○	X		X		X					X ₂											
5			X		X	X	X	X																	
6							X	X	X																
7	X																				X	○	○		
8							X														X		○		
9	X																				○	○	○	X	
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RECORD OF PEDIGREE

THE WINFIELD NURSERY CO.
WINFIELD, KANSAS

Grower *R.C. Dixon* State *Kans.* Date *Sept 11-1911*
Postoffice *Arkansas City* Further described as *Mammoth Black Twig* Location North *1 1/2*
South *600* No. of X *35* No. of 1 *34* No. of O *57* Twp. *34* Range *23*
Variety *9 year* No. of trees *3500* (First-class crop)
Age of trees *9 year* (Poor crop or barren trees)
Kind of ground grown on *Sandy Loam* If not what condition *Pruned in fine shape*
Is orchard pruned and clear of water sprouts or neglected *Yes*
Are there any dead limbs, Blight, Anthracnose, San Jose scale, or other disease in orchard or near vicinity *No*
If so give full particulars *Pruned in fine shape*

Height *10-12* ft. Estimated average crop in bushels *8*
Spread *18* ft. Is fruit uniform and average size *Yes*
Diameter trunk *8* in. Is fruit moderately, or highly colored *Moderately*
Average number of seed found per apple (based upon examination of five apples) *5 1/5*
Are these trees choice to breed from in every respect *Yes*
If not state reason *Yes*
Estimated total number scions can furnish *3500*
CAUTION—All scions must be new fruit wood growth of present year. Do not include water sprouts or two-year-old wood.
Prize winners at County, State or National shows as follows, giving year, place and prize won *5 to 8 in*

Remarks *Very little fruit of any kind*

1 TREES
These trees not to be marked as no scions or buds are to be cut from this class.
Mark "X" in plat on opposite side of sheet for the purpose of further study another year.

0 TREES
This class not to be marked in orchard.
Mark "O" in plat on opposite side of sheet for future study.

Is tree bearing poor fruit or barren *Very little fruit of any kind*

Note how few trees in a whole orchard are given the "X" mark—which means high enough quality to breed from, and this orchard is above the average in general quality.

trees are high enough in quality to breed from. Remember we hold the exclusive rights to all scions from a great number of PRIZE-WINNING ORCHARDS. So that every tree comes from record-proven parentage stock—not only in the orchard, but in the opinion of Great Horticultural Expert Judges as well.

Winfield Nursery Co., Winfield, Kas.

Pedigreed Trees

for **QUALITY**
COST NO MORE
TO GROW



for **QUANTITY**
A PROLIFIC CROP
ON EVERY TREE

221,000 Two-Year-Old Apples Trees of greatest breeding in the world.
Pure French Crab Root Seedlings used as hardy base for growing this fine blood.
Great commercial plant of apple orchards at this age to secure the highest price should be planned by orchardists and nurserymen who have made this subject a national study, and gone into it with great research.

Planters are losing sight of this fact. The planting of apples, especially for the great export trade, is not receiving the consideration that should be given it. Plant an orchard for export trade, one-half Reagan and Gano; the other half Jonathan with Rome Beauty fillers, utilizing all your ground per acre until your trees are 13 years of age, when you cut out your fillers.

Plant another orchard for fancy city markets. Plant it with Jonathan and the Silver Medal or Improved Winesap. Use your Jonathans or Rome Beauties as fillers in this orchard.

When putting out a large acreage, plan your orchard as you would a house, one part of it for the export market, other sections for fancy home markets; use all six of these great apples in their proper places.

We are interested in over \$250,000.00 worth of orchard lands of our own. Realize that our study in this line,

added to our research in the nursery line, makes us better equipped to give you advice and plan your orchard than you can ordinarily or elsewhere procure.

Write us for our opinion on any other varieties for your particular locality.

What would 10c difference between a pedigreed prize winner animal and an ordinary scrub amount to in the growing stock or hogs? Yet the life of that animal would only be a few years compared with the life of the tree you plant.

You can reap two or three heavy crops of fruit from trees before your ordinary trees will begin to bear, because these are all propagated from the terminal fruit producing wood, while a large per cent of ordinary trees are propagated from water sprouts or barren trees.

Trees, like animals, are not all productive. Observe your own orchard and see how many barren trees you have compared with those of known prolific ability.

Order now. Remember that this stock cannot be bought on the market from other nurseries. When the trees of this breeding are exhausted you must wait another year.

Don't write for these trees unless you expect to pay a little more money for them; bear in mind that quality shows.

6 Varieties of Apples Specially Recommended REAGAN, GANO, JONATHAN, STAYMAN'S WINESAP, ROME BEAUTY, WINESAP (IMPROVED BLACK BEN)

There are at least 150 good varieties of apples, but after years and years of study as to the surest yielders and most dependable apples for both home and commercial use, we have made an extra large growing of the following SIX VARIETIES.

These we have propagated exclusively in the PEDIGREED LINE, every single tree sold you coming from a scion taken off a specially marked and tested tree in an actual bearing orchard.



The Winfield Nursery Co.,
Winfield, Kans.

These specially marked trees of selected parentage have won the pedigree only after showing an unfailing habit of repeating profitable crops of both quality and quantity.

All scions being taken from the live, healthy bearing limbs and no water sprouts are used under any circumstances.

The unusual amount of expense and work connected with such breeding naturally limits the number of trees which we can grow each season and as we are the ONLY NURSERY FIRM IN THE WORLD FOLLOWING SUCH PROPAGATING METHODS, we have a replenish supply from any other source when our Pedigreed Stock is exhausted.



REAGAN (IMPROVED BLACK BEN)—A beautiful apple, solid bright red, largest of all the Ben Davis family and thought by many authorities to surpass all other strains. The trees are thrifty, bear early and are big yielders. This is a great market apple at home and popular on the European and Canadian markets. It holds up to perfection in long shipments, keeps well in storage and is of splendid quality. This apple is the most beautiful oblong blood red apple in the market. One-third to one-half of all commercial orchards should be planted in this variety. A veritable gold mine for commercial growers.

JONATHAN The national dessert apple of quality in all our big cities. For eating raw it is without doubt the leading apple of America and brings a premium of twenty-five to thirty per cent over other kinds, because of its fine color and juicy quality. A considerable per cent of all commercial orchards should be planted in this variety, and all home orchards should have a number of trees of it. There is a big difference, however, in the quality of the Jonathan apples and all trees should come from Jonathan Prize Winning Stock. Our Jonathan bred from the four greatest prize winners at National Apple Shows. Quality, color and productiveness the characteristics that mark these prize winners.

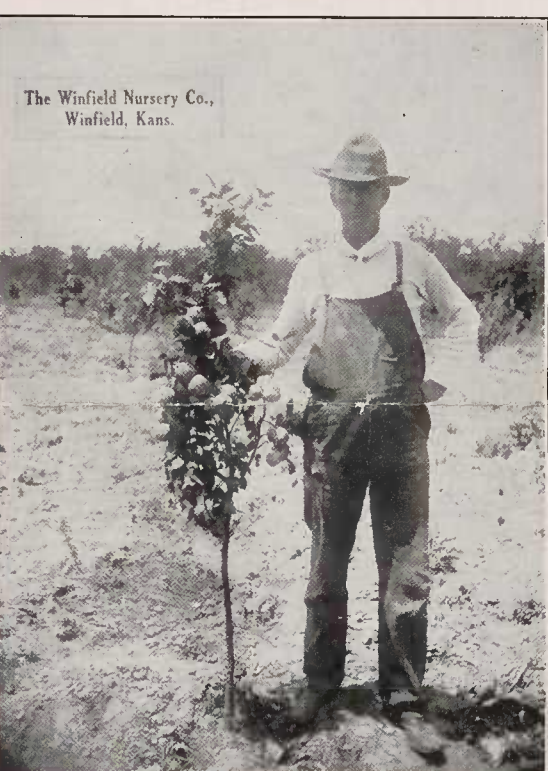
STAYMAN'S WINESAP Originated in the Missouri Valley. The skin is a dull, mixed red, and is quite distinctly striped on less highly colored specimens. It is considerably larger in size than the old Winesap and has a far more delicious flavor. The trees are heavy bearers and the variety is coming to be a great favorite in the high altitudes of the Western States. It grows well and bears well everywhere and the fruit always commands a premium price. It is a leader and makes one of the best varieties for a commercial orchard.

GANO The Gano is another strain of the Ben Davis family, but a great improvement over the Ben Davis, which variety we have discarded. It has all the good points of the Ben Davis in hardiness and keeping qualities, but of better color and meat. This apple is also popular on the European and Canadian markets. It is a splendid keeper, and one of the best shippers. Should be largely planted in every orchard. The fruit is a beautiful, dark solid red color. It is a commercial, money maker.

ROME BEAUTY This is another great quality apple for dessert purposes and makes an ideal apple to plant for fillers in your apple orchard. A few fillers in a big commercial orchard lengthens out the harvesting season and makes the orchard more profitable and easier handled. The Rome Beauty is an ideal apple in color and shape, large, uniform in size, comes into bearing at a very early age. The fruit is of a large size, a little flat in shape; yellow in color and splashed with bright red stripes. The flesh is yellow and very rich. This variety is especially prized by large commercial orchard growers.

WINESAP This is the old reliable, never failing strain, but of much improved quality. Our stock is propagated from Silver Medal Winners. Very popular on account of its fine flavor and bright red color. It is very hardy. It is one of the greatest leaders we have in commercial orchards, and fancy apples of this variety always bring a big price, and are in great demand in all city markets.

[We have also a very Limited Quantity of PEDIGREED TREES in the following Varieties: Arkansas Black, Grimes Golden, Mammoth Black Twig, McIntosh Red, Spitzenberg and White Winter Permain]



The Winfield Nursery Co.,
Winfield, Kans.

TREES OF QUALITY

IN YOUR ORCHARD MUST COME FROM TREES OF QUALITY IN THE PARENT ORCHARD

Here are three views which tell the whole story better than any words that we can command:

VIEW ONE—Shows the PEDIGREED TWO-YEAR-OLD TREES IN OUR NURSERY ROW. Notice the full vigorous foliage, the evenness of size, both body and branches. Every tree is a select one not only as to pedigree, but as to individual character of growth.

VIEW TWO—Shows the EARLY BEARING HABIT. This is only a two-year-old, the next year after planting. Pedigreed Trees will pay for their extra cost over scrubs many times before the scrub gets to bearing. Then that extra quality of fruit in addition to the early bearing parentage and quantity, commands a fancy price and ready market.

VIEW THREE—Shows what PEDIGREED TREES do when matured. This is a photo of apple scene in orchard of A. B. Stoddard at Clifton, Colorado. This orchard took the \$250.00 solid silver loving cup and the Blue Ribbon prize for best carload of apples, orchard run, at the Denver Apple Show, 1910. Over 50,000 trees in our breeding grounds were propagated from marked or specially selected trees from this orchard.

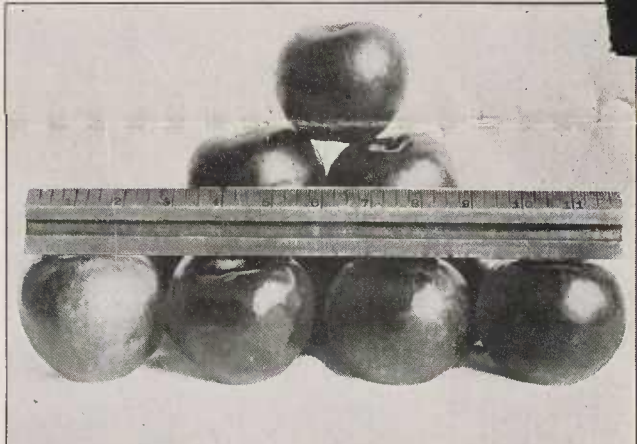
EVERY SINGLE PEDIGREED TREE WE SELL YOU COMES FROM QUALITY AND QUANTITY PARENTAGE LIKE THESE



Quality Like These Is Always In Demand



Reagan—The Best Commercial Apple Grown



Stayman's Winesap—A Market Topper

We can Furnish Pedigreed Trees of Any of Above Varieties but only as long as they last. No Substitution. First Orders First

